



Dear parents,

It is with great pleasure that we welcome your children as our new little fellow citizens. We sincerely wish you and your children a happy and fulfilling life.

Our municipality participates in the national program “*Nati per Leggere*” (*Born to Read*), which promotes reading as a family activity from the child's early months.

As you know, the first few years of life are fundamental to the development of a child.

Scientific research has demonstrated the importance of reading aloud to children, starting from birth. This practice has been found to play an important role in the healthy emotional and relational development of children as well as the formation of their thinking and language abilities.

Reading a book together with a parent or carer is excellent for the health of a child, it creates strong emotional bonds and has extraordinary effects on a relational level. A child will grow a love for reading also because it will be linked to pleasurable memories spent together with a beloved adult.

At the **Biblioteca Comunale Planettiana - Sezione Ragazzi** (Planettiana Municipal Library - Children Section) in Jesi, we have chosen to further support reading within the family by gifting a book to every newborn in our municipality.

To better introduce you to the benefits of reading and gifting you the book to read together with your children,

**we invite you to the Biblioteca Comunale Planettiana - Sezione Ragazzi (via San Giuseppe 36), Saturday 23th of May 2026 at 5:00 pm.**

For the occasion, the library will be open from 4:00 to 7:00 pm. You'll have the chance to register your children with the library for free and be able to borrow many books to read together!

If you are unable to attend, you'll be able to get your gift book during the library's normal opening time. You can find the hours in the bookmark that came in the envelope with this letter.

We wish you all a fantastic journey and many stories to read together with your children.

The Mayor, Lorenzo Fiordelmondo

The Councilor for Culture, Luca Brecciaroli

The Councilor for Education and Training Policies, Emanuela Marguccio

The Library